



Exhibitor Booth Reservation Form

PNWVC 2021

1. COMPANY INFORMATION

*Company Name _____

*Contact Name _____

Position _____

*Mailing Address _____

*City _____ *State _____ *Zip _____

*Phone _____ Website _____

*Contact Email _____

*Send pre-convention information requests to (Email)

Product Description _____

Booth Sign to Read _____

2. REPRESENTATIVE INFORMATION

Representatives (Up to 8 per booth)

NAME AND EMAIL REQUIRED FOR EACH REPRESENTATIVE

Rep #1 Name _____

Rep #1 Email _____

Rep #2 Name _____

Rep #2 Email _____

Rep #3 Name _____

Rep #3 Email _____

Rep #4 Name _____

Rep #4 Email _____

Rep #5 Name _____

Rep #5 Email _____

Rep #6 Name _____

Rep #6 Email _____

Rep #7 Name _____

Rep #7 Email _____

Rep #8 Name _____

Rep #8 Email _____

Please submit **BOTH PAGES** of your Reservation Form.

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3. VIRTUAL BOOTH & UPGRADES

\$995 **2021 PNWVC Virtual Booth**

Conference Upgrades

- \$200 Offer Promotion on Give-Away Wall
- \$200 Participate in Conference-Wide Game
- \$200 Social Media Highlight
- \$250 Conference Email Ads
- \$500 Sponsoring a Discussion Feed
- \$500 Chance to Address the Audience
- \$500 App Push Notification
- \$1,000 Banner Ad on App Platform
- \$1,250 Sponsor a Conference Event
- \$1,500 Workshop Listed in Conference Agenda

Conference Program Ads

- \$250 Quarter Page
- \$500 Half Page
- \$750 Full Page

WSVMA Website Digital Ads

- \$375 1 Week Package
- \$1,300 4 Week Package

4. PURCHASE CALCULATION

Booth Space \$ _____

Booth Upgrades \$ _____

Total \$ _____

5. PAYMENT INFORMATION

Note: Payment must be received by WSVMA to hold your booth space reservation. By purchasing booth space you agree to the Exhibitor Terms & Conditions on page 3.

Check Visa MasterCard American Express

Total Amount Enclosed \$ _____

Name on Card _____

Card number _____ Exp. _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

6. SUBMIT RESERVATION

Please send **BOTH PAGES** of your completed Reservation Form to:

Email: info@wsvma.org - or - Fax: **(425) 396-3192**



ELIGIBILITY

Eligibility to be an exhibitor at the Pacific Northwest Veterinary Conference is limited to organizations whose products or services relate directly to the practice of veterinary medicine. The Pacific Northwest Veterinary Conference reserves the right to reject any application to exhibit.

PAYMENT

Full payment for vendor's booth space shall accompany the Exhibit Booth Reservation form and must be received by the WSVMA at the time of reservation to hold your booth space reservation. Payment must be made by check drawn on a U.S. bank or credit card (Visa, MasterCard, AMEX, or Discover only); dishonored checks or credit cards will prevent booth(s) being assigned until rectified. There is a \$25 charge for returned checks.

CANCELLATION POLICY

All cancellation and refund requests must be received in writing on company letterhead. If Vendor is not able to attend the 2021 Pacific Northwest Veterinary Conference, Vendor may be entitled to a refund on the following schedule.

- 60 day—If written cancellation is received by August 2, 2021, and if booth space is resold, Vendor is entitled to an 80% refund.
- 30 day—If written cancellation is received by September 2, 2021, and if booth space is resold, Vendor is entitled to a 50% refund.
- Less than 30 days—If Vendor cancels after September 2, 2021, Vendor will not receive a refund.

HOURS OF OPERATION

Hours of show on Friday, October 1, 2021 are 8:00 am to 6:00 pm, Saturday, October 2, 2021 from 8:30 am to 6:00 pm, and Sunday, October 3, 2021 from 8:30 am to 1:00 pm. If participating in the game, Vendor must respond to the attendees before 12:00 pm Pacific Time, Monday, October 4, 2021.

INDUSTRY RELATED EVENTS

Exclusive PNWVC offers are encouraged. Vendor is solely responsible for handling entries, prizes and terms of any giveaway or discount. Vendors are allowed to promote giveaways and discounts on the platform social walls within reason. Purchase of the Special Offers Add-On includes promotion of your raffle and/or discount within the Event platform, in email, and on social media.

RAFFLES

Raffle drawings are permitted within a booth, but the exhibit hall and/or Pacific Northwest Veterinary Conference public address system cannot be used to promote these raffles in any way, or to announce the winners. Exhibitors must make it clear, both during and after the conference, that the raffle is theirs and not an official Pacific Northwest Veterinary Conference raffle.

LIABILITY/INDEMNITY

The exhibitor/vendor agrees to defend and indemnify the Washington State Veterinary Medical Association, the Pacific Northwest Veterinary Conference, and the Event platform and their officers, directors, employees, representatives, and agents, against all claims, demands, suits, or other proceedings, and all resulting loss, damage, liability, cost, and expense (including reasonable attorneys' fees), made by any third party arising out of: (a) your access to and use of the Content, the Services, and other materials, products, and services available on or through the Services and the WSVMA; (b) your violation of these Terms; (c) your violation of any rights of any third party; and (d) your website. We reserve, and you grant to us, the right to assume the exclusive defense and control of any matter subject to indemnification by you.

ADVERTISING, SPONSORSHIP PAYMENTS, AND CANCELLATION

Notification of intent to cancel advertising in the conference program must be provided in writing on company letterhead. Cancellation, refund, or advertising change requests will not be accepted if received by the Pacific Northwest Veterinary Conference after July 15, 2021. As of this published date, an ad is considered to be "in production."

CHARGES FOR ADS IN THE CONFERENCE PROGRAM

If a sponsorship was reserved and a request is made for cancellation or deletion of any portion of the sponsorship, the canceling sponsor will be charged the non-sponsor rate for ads already published, ads in production, or ads to be subsequently published, if necessary.

REQUIRED SUBMISSIONS FOR THE EVENT PLATFORM AND ADD-ONS

Vendor agrees that information necessary for the completion of the virtual booth and any purchased add-ons will be provided by requested dates to PNWVC, WSVMA, and/or the Event platform. Add-on purchases will not be refunded if submissions are not received by due dates.

CODE OF CONDUCT

WSVMA is committed to providing a safe, productive, and welcoming environment for all meeting participants and staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, staff members, service providers, and all others are expected to abide by this Virtual Programs Code of Conduct. This Policy applies to all WSVMA meeting-related events, including those sponsored by organizations other than WSVMA but held in conjunction with WSVMA events, on public or private platforms.

WSVMA has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, WSVMA asks that you inform Candace Joy, Chief Executive Officer, candacejoy@wsvma.org or 800-399-7862, so that we can take the appropriate action.

Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, WSVMA staff member, service provider, or other meeting guest.
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, WSVMA staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by WSVMA throughout the virtual meeting. All participants must comply with the instructions of the moderator and any WSVMA virtual event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services except where specifically allowed. WSVMA reserves the right to remove such messages and potentially ban sources of those solicitations.

WSVMA reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and WSVMA reserves the right to prohibit attendance at any future meeting, virtually or in person.